

Pramipexole and risedronate show falls

Two more newcomers have been added this month to the Price Watch list of 'fast movers' (see Figure 1). These are pramipexole and risedronate, which were both launched as generics in the UK last December, and were covered by this column in the most recent issue (*Generics bulletin*, 1 February 2011, page 19).

One strength each of lansoprazole, omeprazole and simvastatin have made way for the latest additions. They have been added to the generics basket that is surveyed by WaveData to determine the 'biggest risers' and 'biggest fallers' (see Figures 2 and 3).

Not surprisingly, given their recent launches, pramipexole and risedronate showed the biggest price falls amongst the fast movers in January. Four-tablet packs of risedronate 35mg could be bought by independent pharmacists and dispensing doctors for as little as

£1.65 (US\$2.66). This was a 91% discount on £19.12 for Warner Chilcott's Actonel after just over a month.

Pramipexole's price falls have been less steep. Boehringer Ingelheim's price for 30 tablets of Mirapexin 180µg is £19.10, while the 700µg strength has a trade price of £76.40 in the same pack size. The best deals available offered an 89% discount to the brand for the 180µg strength and 81% for the 700µg version.

Two meteoric price rises were apparent last month. The best price for 28-tablet packs of citalopram 20mg more than tripled, while the average price of 28-tablet packs of sertraline 100mg did the same. The price rises were strength-specific as neither ingredient featured among the biggest risers in Figure 3. Conversely, better deals were available to pharmacists for paroxetine in January (see Figures 1 and 3). G

| BIGGEST FALLERS | | | | |
|-----------------------------------|--------------|------------|---------------|------------|
| Product/Strength/Pack size | Lowest price | Change (%) | Average price | Change (%) |
| Bendroflumethiazide tabs 2.5mg 28 | £0.12 | -14 | £0.25 | -11 |
| Gabapentin caps 100mg 100 | £3.57 | ±0 | £11.15 | -10 |
| Bisoprolol tabs 10mg 28 | £0.33 | +3 | £0.51 | -8 |
| Celiprolol tabs 400mg 28 | £11.80 | -9 | £18.70 | -7 |
| Paroxetine tabs 30mg 30 | £0.49 | -11 | £1.54 | -7 |
| Nabumetone tabs 500mg 56 | £3.49 | ±0 | £4.64 | -6 |

Figure 1 (below): Comparison between the periods 1-31 December 2010 and 1-31 January 2011 of the lowest and average UK trade prices of fast-moving generics. Each average price was calculated from at least 7 data points. Figure 2 (above) and Figure 3 (above right): Biggest changes recorded between the periods 1-31

| BIGGEST RISERS | | | | |
|-----------------------------|--------------|------------|---------------|------------|
| Product/Strength/Pack size | Lowest price | Change (%) | Average price | Change (%) |
| Glimepiride tabs 3mg 30 | £0.39 | ±0 | £1.23 | +23 |
| Ciprofloxacin tabs 750mg 10 | £0.55 | +6 | £1.87 | +23 |
| Diclofenac tabs 25mg 84 | £0.36 | +6 | £0.65 | +15 |
| Zopiclone tabs 7.5mg 28 | £0.49 | ±0 | £0.81 | +15 |
| Cetirizine tabs 10mg 30 | £0.18 | +13 | £0.28 | +13 |
| Imipramine tabs 25mg 28 | £0.29 | ±0 | £0.55 | +13 |

December 2010 and 1-31 January 2011 in lowest and average UK trade prices of about 120 commonly-dispensed generics. The basket specifically excludes the 'fast movers' shown below, but includes other presentations of the same products. Each average price was calculated from at least 14 data points (Source - WaveData).

| FAST MOVERS | | | | |
|------------------------------|--------------|------------|---------------|------------|
| Product/Strength/Pack size | Lowest price | Change (%) | Average price | Change (%) |
| Alendronate tabs 70mg 4 | £0.35 | ±0 | £0.62 | +3 |
| Amlodipine tabs 10mg 28 | £0.24 | ±0 | £0.38 | +6 |
| Carvedilol tabs 12.5mg 28 | £0.48 | +4 | £0.63 | +3 |
| Ciprofloxacin tabs 500mg 10 | £0.25 | -4 | £0.44 | +12 |
| Citalopram tabs 20mg 28 | £3.95 | +259 | £6.08 | +12 |
| Clarithromycin tabs 250mg 14 | £0.95 | -7 | £1.43 | -7 |
| Clopidogrel tabs 75mg 30 | £1.25 | -7 | £1.72 | +1 |
| Enalapril tabs 20mg 28 | £0.26 | +4 | £0.37 | -2 |
| Finasteride tabs 5mg 28 | £0.87 | -13 | £1.23 | -5 |
| Fluoxetine caps 20mg 30 | £0.24 | -14 | £0.56 | -8 |
| Fosinopril tabs 20mg 28 | £1.47 | +1 | £1.93 | +4 |
| Glimepiride tabs 4mg 30 | £0.61 | ±0 | £0.94 | +1 |
| Lamotrigine tabs 100mg 56 | £2.37 | ±0 | £3.58 | +6 |
| Lansoprazole caps 30mg 28 | £0.83 | -14 | £1.13 | -6 |
| Lisinopril tabs 20mg 28 | £0.34 | ±0 | £0.51 | +3 |
| Losartan tabs 50mg 28 | £0.49 | -6 | £0.75 | -14 |
| Losartan tabs 100mg 28 | £0.55 | -11 | £0.91 | -14 |
| Metformin tabs 500mg 84 | £0.44 | -15 | £0.81 | +4 |
| Mirtazapine tabs 30mg 28 | £0.79 | -16 | £1.35 | -5 |
| Omeprazole caps 20mg 28 | £0.67 | -11 | £0.96 | -1 |
| Ondansetron tabs 4mg 30 | £2.99 | +9 | £4.80 | +2 |
| Pantoprazole tabs 20mg 28 | £0.43 | -2 | £0.73 | -15 |
| Paroxetine tabs 20mg 30 | £0.69 | -25 | £1.35 | -4 |
| Pramipexole tabs 180µg 30 | £2.12 | -56 | £8.52 | -24 |
| Pramipexole tabs 700µg 30 | £14.18 | -25 | £34.88 | -22 |

| FAST MOVERS | | | | |
|------------------------------|--------------|------------|---------------|------------|
| Product/Strength/Pack size | Lowest price | Change (%) | Average price | Change (%) |
| Pravastatin tabs 40mg 28 | £0.97 | -30 | £1.78 | -8 |
| Ramipril caps 10mg 28 | £0.57 | +6 | £0.72 | +3 |
| Risedronate tabs 35mg 4 | £1.65 | -30 | £5.04 | -19 |
| Risperidone tabs 2mg 60 | £0.77 | ±0 | £1.42 | -11 |
| Sertraline tabs 100mg 28 | £0.75 | ±0 | £4.15 | +224 |
| Simvastatin tabs 20mg 28 | £0.21 | -5 | £0.29 | +3 |
| Simvastatin tabs 40mg 28 | £0.39 | ±0 | £0.47 | -2 |
| Sumatriptan tabs 50mg 6 | £0.69 | -1 | £1.01 | +6 |
| Tamsulosin caps 400µg 30 | £0.77 | -1 | £1.21 | +6 |
| Terbinafine tabs 250mg 14 | £1.09 | +4 | £1.40 | +5 |
| Topiramate tabs 50mg 60 | £1.89 | ±0 | £3.51 | -15 |
| Topiramate tabs 100mg 60 | £2.99 | -2 | £4.95 | -18 |
| Venlafaxine tabs 37.5mg 56 | £1.82 | ±0 | £2.70 | ±0 |
| Venlafaxine XL caps 75mg 28 | £0.72 | ±0 | £1.30 | -8 |
| Venlafaxine XL caps 150mg 28 | £1.86 | +4 | £2.54 | ±0 |

WANT MORE LIKE THIS?

Detailed product price comparisons and other price analyses are available at www.wavedata.net.

To find out more about subscribing, please email your contact details to info@wavedata.co.uk and quote 'GB online enquiry' in the title line.

■ **For further information** see www.wavedata.co.uk.
Alternatively, contact Charles Joynson at
WaveData Limited, UK. Tel: +44 (0)1702 425125.
E-mail cjoynson@wavedata.co.uk.

