

# Double-digit declines amid recent launches

Several presentations in our basket of recently-launched category M generics experienced double-digit average price declines in January 2018, according to the latest information from WaveData.

Rasagiline 1mg tablets saw the steepest average decline, with a 37% drop in the cheapest available offer to £0.99 (US\$1.38) helping to bring the average down by more than a quarter – 26% – to £4.31 (see Figure 1). Meanwhile, duloxetine 30mg capsules saw an average drop of 24% to £4.89 as the lowest price was cut by 27% to £3.00, and eplerenone 25mg tablets saw their average price fall by more than a fifth to £24.02 despite the cheapest offer remaining constant at £4.10.

Other double-digit average drops included nefopam 30mg tablets that fell by 16% and zonisamide 100mg capsules that fell by a tenth.

Meanwhile, the biggest risers shown in Figure 2 reflected less steep increases than have been seen in recent months, with bicalutamide

50mg tablets doubling their average price to £16.77, topiramate tablets in several strengths experiencing rises of around a third, and latanoprost/timolol 50µg/5mg/ml eye drops seeing a rise of 32% to £2.46.

However, venlafaxine 75mg tablets were the only presentation in Figure 2 to appear on the list of January price concessions granted by the UK Department of Health and Social Care (DHSC), with a concession price of £5.99 easily exceeding the average recorded by WaveData that grew by 29% to £4.08. However, the Pharmaceutical Services and Negotiating Committee (PSNC) said it was “still in discussions with the DHSC regarding further January 2018 price concessions”.

Among our biggest fallers, olanzapine 5mg tablets saw the steepest average price drop with a 37% decline to £9.22 coming as the cheapest offer more than halved to £3.02 (see Figure 3). And two statins led our fast movers in Figure 4.

RECENT LAUNCHES				
Product/Strength/Pack size	Lowest price	Change (%)	Average price	Change (%)
Aripiprazole tabs 10mg 28	£1.20	+20	£5.08	-4
Benzydamine 0.15% 300ml	£3.20	-32	£5.18	-4
Carbimazole tabs 5mg 100	£33.64	-2	£37.76	-2
Celecoxib caps 200mg 30	£0.76	-7	£1.20	-2
Cilostazol tabs 100mg 56	£3.27	-2	£4.03	-3
Cyclizine tabs 50mg 100	£5.20	±0	£6.14	-5
Desogestrel tabs 75µg 84	£1.95	-2	£2.34	-6
Duloxetine caps 30mg 28	£3.00	-27	£4.89	-24
Entacapone tabs 200mg 30	£2.53	-4	£3.31	-4
Eplerenone tabs 25mg 28	£4.10	±0	£24.02	-21
Escitalopram tabs 10mg 28	£0.49	-14	£0.77	-5
Frovatriptan tabs 2.5mg 6	£4.95	-17	£7.30	-5
Memantine tabs 10mg 28	£0.55	±0	£0.86	-4
Montelukast tabs 10mg 28	£0.69	-8	£0.94	-1
Nefopam tabs 30mg 90	£9.50	-24	£15.98	-16
Nortriptyline tabs 10mg 100	£3.75	-5	£10.33	-5
Olmесartan tabs 10mg 28	£0.95	+6	£1.44	+3
Pregabalin caps 150mg 56	£2.99	-8	£7.46	-4
Raloxifene tabs 60mg 28	£2.26	±0	£2.86	-2
Rasagiline tabs 1mg 28	£0.99	-37	£4.31	-26
Rizatriptan tabs 10mg 3	£5.98	-12	£10.67	-1
Sevelamer tabs 800mg 180	£22.39	-7	£26.41	-1
Sildenafil tabs 100mg 4	£0.24	±0	£0.44	+7
Telmisartan tabs 80mg 28	£0.98	+11	£1.42	-3
Zonisamide caps 100mg 56	£4.51	-14	£14.28	-10

Figure 1 (above): Comparison between the periods 1-31 December 2017 and 1-31 January 2018 of UK trade prices of the most recently-launched generics listed in category M of the Drug Tariff of pharmacy-reimbursement prices. Averages calculated from at least 20 data points. Figure 2 (top right) and Figure 3 (centre right): Biggest average trade-price changes between 1-31 December 2017 and 1-31 January 2018. Averages calculated from at least 11 data points. Figure 4 (bottom right): Ranking of fastest-moving products subject to the most price offers made to independent UK pharmacists (one strength per ingredient; offers recorded by 31 January). Data for Figures 2, 3 and 4 from a basket of about 750 commonly-dispensed generics. Recently-launched products in Figure 1 excluded from Figures 2 and 3 (Source – WaveData).

BIGGEST RISERS				
Product/Strength/Pack size	Lowest price	Change (%)	Average price	Change (%)
Bicalutamide tabs 50mg 28	£6.05	+238	£16.77	+101
Topiramate tabs 50mg 60	£2.01	+58	£13.17	+36
Topiramate tabs 25mg 60	£1.68	+44	£7.16	+34
Topiramate tabs 200mg 60	£4.98	+8	£25.93	+32
Latanoprost/timolol 50µg/5mg/ml 2.5ml	£1.35	+38	£2.46	+32
Venlafaxine tabs 75mg 56	£2.30	+90	£4.08	+29

BIGGEST FALLERS				
Product/Strength/Pack size	Lowest price	Change (%)	Average price	Change (%)
Olanzapine tabs 5mg 28	£3.02	-56	£9.22	-37
Levetiracetam tabs 250mg 60	£4.94	-29	£11.10	-34
Amlodipine tabs 10mg 28	£0.65	-45	£1.17	-32
Piroxicam gel 0.5% 60g	£0.44	-2	£0.90	-32
Quetiapine tabs 300mg 60	£19.00	-55	£54.34	-31
Olanzapine tabs 15mg 28	£5.53	-77	£30.18	-30

FAST MOVERS			
Product/Strength/Pack size	Price offers as at 31 January 2018		
	November	December	January
Atorvastatin tabs 40mg 28	112	82	146
Simvastatin tabs 40mg 28	110	86	136
Omeprazole caps 20mg 28	109	82	135
Sertraline tabs 50mg 28	118	85	130
Amitriptyline tabs 10mg 28	94	68	129
Lansoprazole caps 30mg 28	120	80	125
Ramipril caps 5mg 28	97	88	122
Citalopram tabs 20mg 28	85	54	117
Fluoxetine caps 20mg 30	115	80	113
Levothyroxine tabs 25µg 28	96	64	109

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