

# Commercial Bulletin

Monthly service

August 2013

## UK price plans

A new statutory pricing scheme for branded medicines could put future investments in the biotech sector at risk.

Plans are to make the transfer to a value-based pricing (VBP) scheme in 2014.

The government's pricing consultation is an opportunity of vital significant importance to the UK life science sector, which will set the attractiveness of the UK as a location for ongoing medical research and development and ultimately patient access to new treatments,

To read more: <http://www.bioindustry.org/newsandresources/bia-news/uk-gov-pricing-proposals-damage-biotech-ecosystem-warns-bia/>

## Superdrug has launched an online GP service

The new online service will allow patients to order prescriptions without having to see their GP.

The service will cover a range of issue's.

This is part of Superdrug's plan to have a greater presence in the healthcare market.

To read more: <http://www.retail-week.com/sectors/health-and-beauty/superdrug-launches-online-doctor-service-in-healthcare-drive/5051320.article>



## Inside this issue:

UK price plans

## Superdrug has launched an online GP service

Waymade PLC

## NCSO Products

PRICE WATCH .....UK  
Anastrozole experiences fast July increase

## New prescribing powers for Physiotherapists and podiatrists

WaveData — Top ten products

## Special points of interest:

This bulletin is free to Interested people in Pharma & Healthcare

Please send names of new subscribers to  
[Jackie@wavedata.co.uk](mailto:Jackie@wavedata.co.uk)

If you have articles, comments or story ideas, please send them to the email above

[www.wavedata.co.uk](http://www.wavedata.co.uk)



Waymade PLC is well known for quality and service so embarking into Logistics is going to offer a very high standard of storage and distribution. At our new 100,000 Sq Ft Warehouse which meets the new MHRA Directives and with Logistics Partners who meet the Transportation Rules as well.

We are more than compliant against the new rules.

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Our Services range from Collection from Source, Storage of Ambient and Chilled, Marketing and Online sales for new and existing brands, Order Processing and Cash Collection Services and Finishing with Distribution to End Line Hospitals, GP's and Pharmacies with a full Database of over 14,000 UK Premises.

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We have over 5,000 Pallet Spaces left at present with room for expansion on Site if you're looking for somewhere which meets new 2013 Rules

Contact Us and mention "WaveData" for 10% Discount

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Waymade Plc

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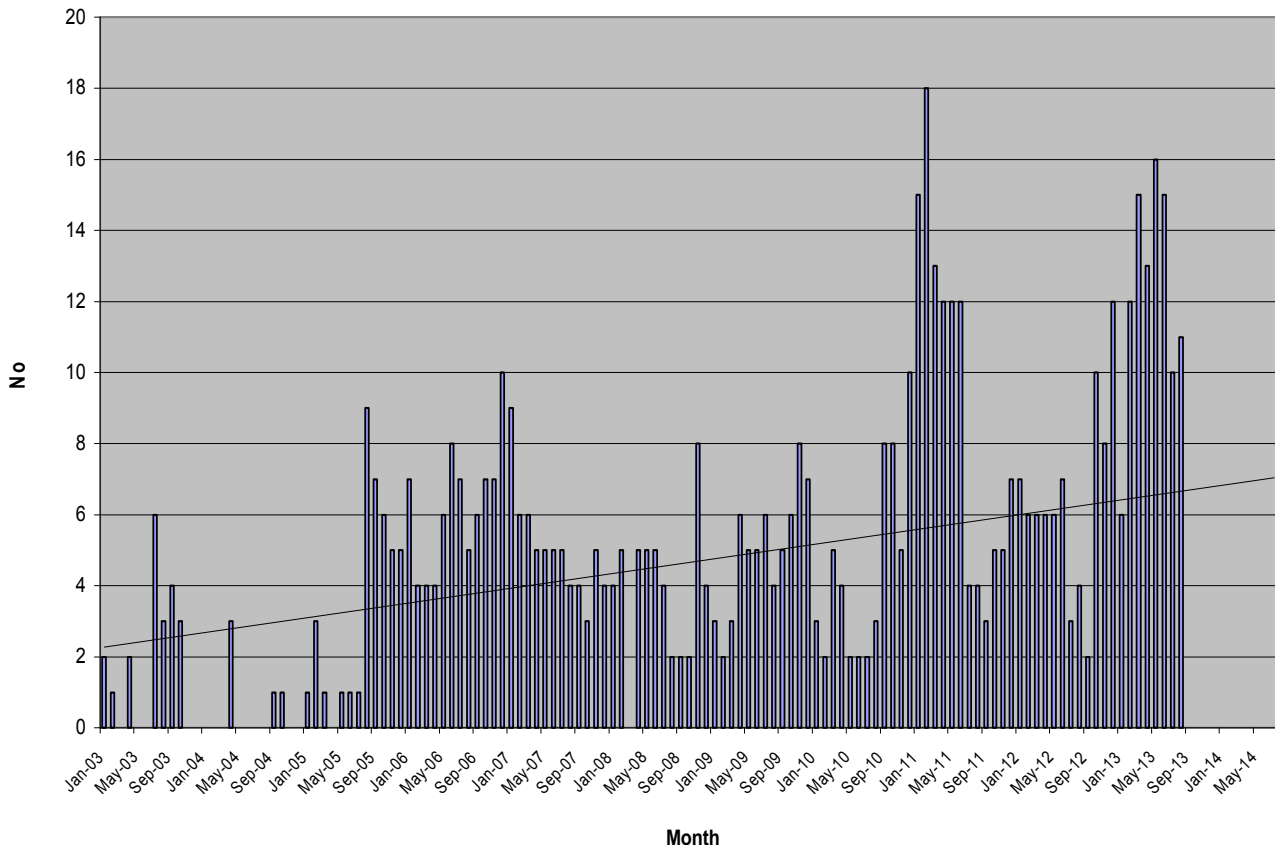
## NCSO - No cheaper stock available

There appears to be a long term trend in the number of products which have been flagged as NCSO (no cheaper stock available) from approximately 2 products a month back in 2003 to about 6 or higher today.

This may be a side effect of the introduction of category M and big drops in drug tariff prices making manufacturing less profitable.

Wavedata [www.wavedata.co.uk](http://www.wavedata.co.uk)

Total NCSO Products



## PRICE WATCH ..... UK

### Anastrozole experiences fast July increase

Anastrozole underwent a steep average price hike in July as prices for 28-tablet packs of anastrozole 1mg from Actavis rose sharply, according to WaveData. The effect on the market as a whole was to raise the product's average price by 57% to £2.51 (US\$3.82).

To see more go to <http://www.wavedata.co.uk/newinfo.asp> and view our article from this month's Generics Bulletin.

WaveData

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## New prescribing powers for Physiotherapists and podiatrists

Physiotherapists and podiatrists in the UK are to become the first in the world to prescribe medication to their patients.

Physiotherapists and podiatrists have been able to prescribe certain medicines with authority from a doctor.

Now with training Physiotherapists and podiatrists can prescribe anti-inflammatories and painkillers without the authority to do so.

This should speed up treatments for patients and therefore free up GPs time.

To read more: <http://www.bbc.co.uk/news/health-23752418>



**We're on the web**  
**[www.wavedata.co.uk](http://www.wavedata.co.uk)**

### WaveData — Top ten products

According to WaveData, these were the most commonly investigated products in searches of the online pricing data at

<http://www.wavedata.net>

Both uk and pi prices were viewed for each product, giving some indication of where the focus was in July 2013

Gabapentin Caps 300mg 100  
Gabapentin Caps 100mg 100  
Avodart Caps 0.5mg 30  
Tolterodine XL Caps 4mg 28  
Abilify Disp Tabs 10mg 28  
Januvia Tabs 100mg 28  
Memantine Tabs 10mg 28  
Simvastatin Tabs 40mg 28  
Atorvastatin Tabs 40mg 28  
Fluoxetine Caps 20mg 30

This bulletin now goes out to 3200 plus people, and it is growing each month.

If you would like to add or suggest any articles/comments, please let me know by the 18th September 2013, as I will be issuing the next one on the 25th September 2013

If you have any colleagues who would like to receive this, please let them know about it.

You can view all copies of the Bulletin at

<http://www.wavedata.co.uk/newinfo.asp>

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