

August 2014

# Commercial Bulletin

Monthly service

## Generic drug production to return to the US

Due to rising safety concerns regarding overseas manufactured drugs, generic production is due to return to the U S.

A report by CPHI Pharma finds that there is increased investment in the US. 12.5% of respondents said they are undertaking a domestic acquisition and a further 25% are doing so internationally.

Over 70% of US manufacturers taking part in the report forecast growth in the domestic production of generics

To read more

[http://www.manufacturingchemist.com/news/article\\_page/Overseas\\_quality\\_concerns\\_are\\_driving\\_generic\\_production\\_back\\_to\\_the\\_US\\_finds\\_report/100801](http://www.manufacturingchemist.com/news/article_page/Overseas_quality_concerns_are_driving_generic_production_back_to_the_US_finds_report/100801)

## Genomes project

PM David Cameron has announced a new package of investment in the 100,000 genomes project that should propel the UK to world leader in genetic research into cancer and rare diseases.

The project will sequence 100,000 whole genomes from NHS patients by 2017.

It will help develop new medicines and diagnostics that could ultimately see the end of long-established approaches such as chemotherapy.

The gene mapping project has received funding of £300 million in a stream of investment from various parties.

To read more

<http://www.ehi.co.uk/news/EHI/9565/pm-announces-£300m-for-genome-project>

## AAH to become selected distributor

AAH part of Celesio group has been appointed to become the exclusive distributor for manufacturer MSD as of October 1<sup>st</sup> 2014

The deal will provide new opportunities for pharmacists.

Celesio UK also have exclusive deals with manufacturers Archimedes, Ipsen and Ferring Pharmaceuticals.

<http://celesio.co.uk/2014/08/11/msd-appoints-celesio-uk-as-its-exclusive-wholesaler-distribution-partner/>

## Inside this issue

### Generic drug production to return to the US

Genomes project

### AAH to become selected distributor

Ten common cancers linked to being overweight

### A blood test to detect cancer is showing promise in trials

Forthcoming Events in 2014

### Antibiotic too expensive for pets and vets in the US

PRICE WATCH ..... UK Val-sartan prices continue to move upward

### Prescribing Trends in England and Wales

WaveData — Top ten searched products and 3 month's average prices

## Special points of interest

This bulletin is free to Interested people in Pharma & Healthcare

**Please send names of new subscribers to Jackie@wavedata.co.uk**

If you have articles, comments or story ideas, please send them to the email above

[www.wavedata.co.uk](http://www.wavedata.co.uk)

### Ten common cancers linked to being overweight

A study had found that people who are overweight or obese are at greater risk of developing the 10 most common cancers.

The study by the London School of Hygiene and Tropical Medicine collected data on 5.2 million people in the UK, of which nearly 170,000 developed cancer.

They found that a person's Body Mass Index, a measure of body fat, was linked to 17 out of 22 cancers.

The number of people who are overweight or obese is rapidly increasing both in the UK and worldwide.

To read more

<http://www.bbc.co.uk/news/health-28779493>

### A blood test to detect cancer is showing promise in trials

This will hopefully mean an effective way of diagnosing the disease.

Early diagnosis of certain Cancers (colon, lung and melanoma) can be quite difficult, now with a simple blood test, these types of cancers can be identified.

The test has been carried out on 208 people with these types of cancers and has shown incredible results.

The test, called the Lymphocyte Genome Sensitivity (LGS) test, examines white blood cells and measures the damage done to their DNA when blasted with different levels of ultraviolet light (UVA). The team explains this type of light damages DNA.

To read more

<http://www.medicalnewstoday.com/articles/280257.php>

### Forthcoming Events in 2014

Organizer	Date	Venue	Link or Email
EMIG Quarterly Meeting	1st Sept 2014	London	Arthur.Downing@lexcomm.co.uk
MHRA _ Applying for a Marketing Authorisation in the UK - What's new	30th Sept 2014	MHRA head office, London	<a href="http://www.mhralicensing.glasgows.co.uk/ticket/browse/e9f70426b700efb6ffc6181d1cf782b2be1fadf1/">http://www.mhralicensing.glasgows.co.uk/ticket/browse/e9f70426b700efb6ffc6181d1cf782b2be1fadf1/</a>
IMS Health Conference, Decision Making using Real World Data	30th Sept 2014	London	jshanmugarajah@uk.imshealth.com
Global Generics & Biosimilars Awards 2014	7th Oct 14	France	natalie.cornwell@generics-bulletin.com
CPHI / ICSE Exhibition	Oct-14	Paris	<a href="http://www.ccra.org.uk/Meetings/FutureEvents.asp">http://www.ccra.org.uk/Meetings/FutureEvents.asp</a>
National Industry Event 2014	21st Oct 14	London	<a href="http://www.nihrcrnationalindustryevent2014.eventbrite.co.uk">www.nihrcrnationalindustryevent2014.eventbrite.co.uk</a>
AAPS Annual Meeting & Exposition	Nov-14	San Diego	<a href="http://www.ccra.org.uk/Meetings/FutureEvents.asp">http://www.ccra.org.uk/Meetings/FutureEvents.asp</a>
17th Annual IGPA Conference	19-21 Nov 2014	Miami, US	<a href="http://www.igpagenerics.com/17th-annual-igpa-conference-19-21-november-2014">http://www.igpagenerics.com/17th-annual-igpa-conference-19-21-november-2014</a>

## Antibiotic too expensive for pets and vets in the US

Huge prices increases for the antibiotic (Doxycycline) due to a shortage in the market.

Due to manufacturers cutting production of the product the price rose higher than any other generic making it out of reach for pets and vets.

The Rhinebeck Equine veterinary practice tells the newspaper that a bottle of doxycycline to treat Lyme disease went for \$36 in 2012. That same bottle now can run \$400 or more, and a horse may require half a dozen bottles for a 30-day treatment.

To read more

[http://www.fiercepharmamanufacturing.com/story/doxycycline-price-hikes-make-antibiotic-too-expensive-pets-and-vets/2014-08-05?utm\\_medium=nl&utm\\_source=internal](http://www.fiercepharmamanufacturing.com/story/doxycycline-price-hikes-make-antibiotic-too-expensive-pets-and-vets/2014-08-05?utm_medium=nl&utm_source=internal)



## PRICE WATCH ..... UK

### Valsartan prices continue to move upward

Valsartan prices continued to rise in July, evidenced by those for the 80mg capsules listed in Figure 1. Having doubled in June (Generics bulletin, 11 July 2014, page 27), their 63% average increase to £10.13 (US\$17.11) last month was not sufficient, however, to feature among the 'biggest risers' in Figure 3.

To see more go to <http://www.wavedata.co.uk/newinfo.asp> and view our article from this month's Generics Bulletin.

WaveData

Subscribe to the industry's comprehensive source of news and analysis.

[www.generics-bulletin.com](http://www.generics-bulletin.com)

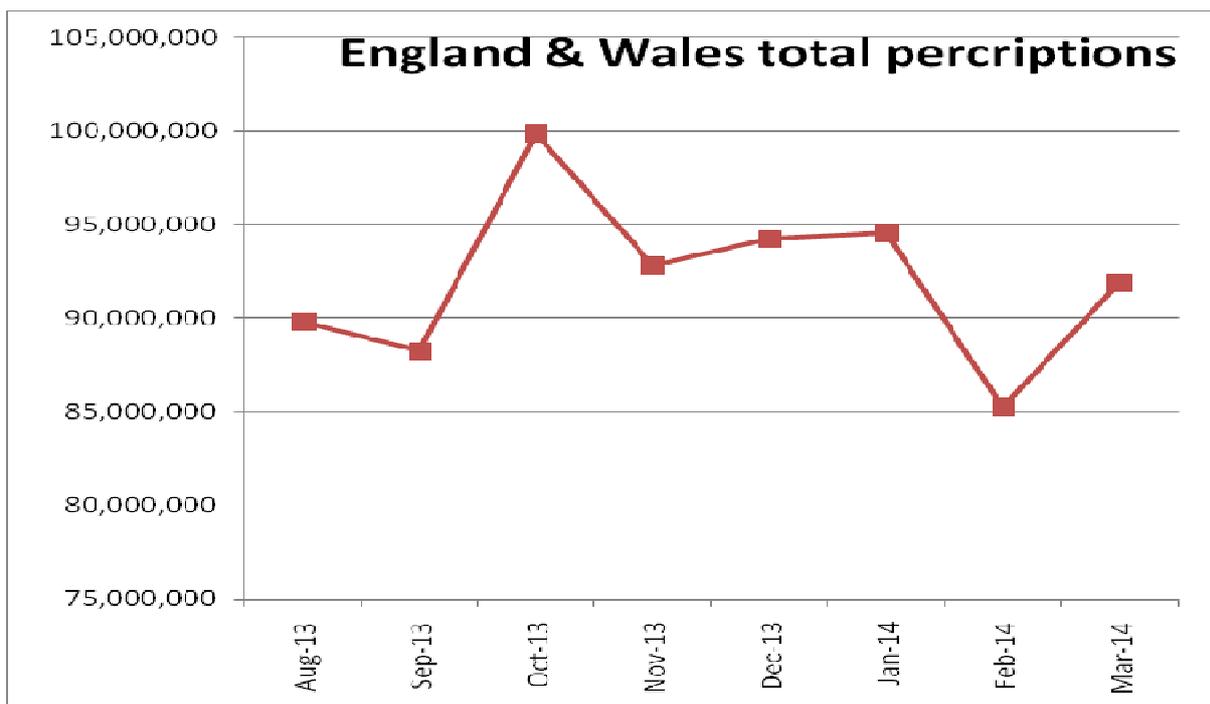
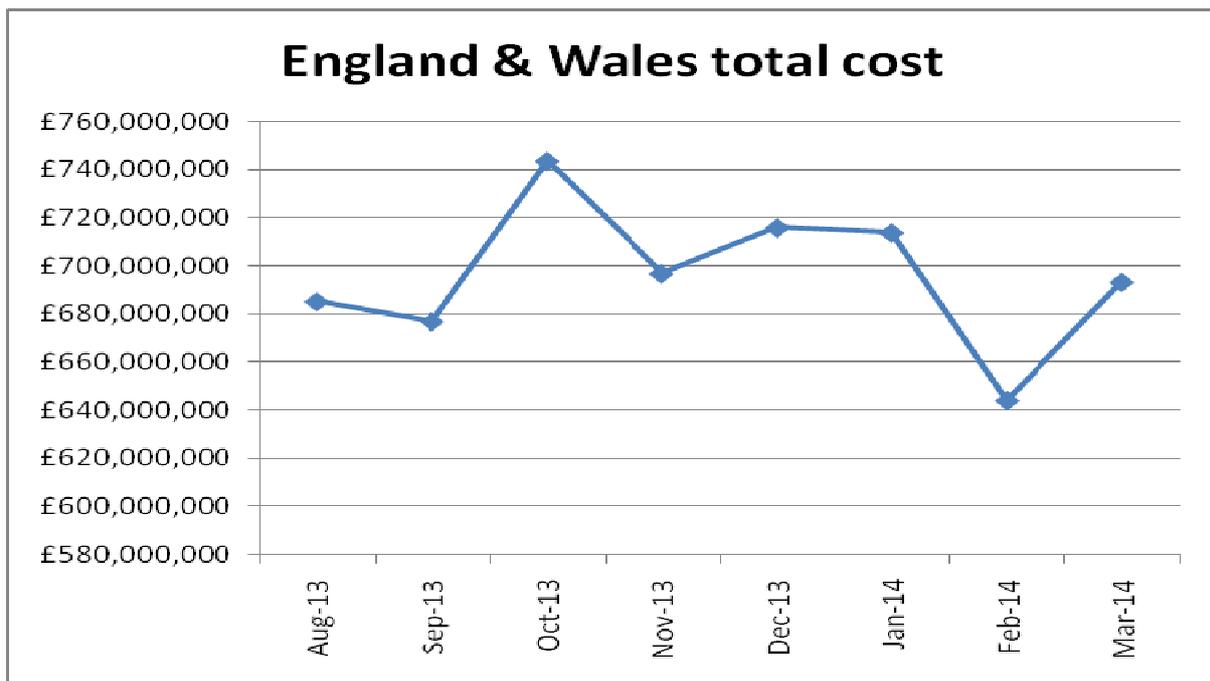
**GENERICS**  
*bulletin*  
[www.generics-bulletin.com](http://www.generics-bulletin.com)

## Prescribing Trends in England and Wales

Since the beginning of this year there has been a lot of discussion, some of it heated, about the DOH's intention to keep medicine costs under control and to demand rebates from manufacturers.

We therefore thought it might be interesting to have a look at the total primary care spending and script numbers in our scriptmap.co.uk prescriptions by GP practice service which uses government data.

The results show that both script numbers and £ costs do seem to be stabilising, but we will need to have a look at this again after this year's winter flu season.'



### WaveData — Top ten searched products and 3 month's average prices

According to WaveData, these were the most commonly investigated products in searches of the online pricing data Wavedata Live at <http://www.wavedata.net>

Both uk and pi prices were viewed for each product, giving some indication of where the focus was to July 2014

Product	May-14	Jun-14	Jul-14
Gabapentin Caps 300mg 100	£4.65	£4.20	£4.18
Mebeverine Tabs 135mg 100	£16.40	£15.25	£14.62
Metformin Tabs 500mg 28	£0.61	£0.64	£0.67
Nortriptyline Tabs 25mg 100	£81.72	£85.58	£87.82
Prednisolone Soluble Tabs 5mg 30	£38.96	£41.14	£39.59
Seretide Accuhaler 500mcg 1 (60 Doses)	£40.81	£40.75	£40.72
Simvastatin Tabs 20mg 28	£0.30	£0.33	£0.36
Alendronate Tabs 70mg 4	£0.73	£0.67	£0.61
Januvia Tabs 100mg 28	£32.09	£31.63	£31.64
Seretide Accuhaler 250mcg 1 (60 Doses)	£33.24	£33.24	£33.14

**This bulletin now goes out to 3700 plus people is growing each month.**

**If you would like to add or suggest any articles/comments, please let me know by the 17th September 2014, as I will be issuing the next one on the 24th September 2014**

**If you have any colleagues who would like to receive this, please let them know about it.**

**You can view all copies of the Bulletin at**

<http://www.wavedata.co.uk/newinfo.asp>

**Jackie Moss  
WaveData Ltd**

**E-mail: [Jackie@wavedata.co.uk](mailto:Jackie@wavedata.co.uk)  
Twitter [@wavedata](https://twitter.com/wavedata)**