



COMMERCIAL BULLETIN

Monthly service
December 2014

Branded generics price cuts

The BGMA says that cutting prices of branded generics could create uncertainty, reduce competition and ultimately weaken patient benefits

The BGMA represents 90% of the UK supply market – has said that 40% of its members had not joined the PPRS and prices of their branded products were potentially subject to the statutory scheme.

Branded generics have already had a price cut of 15%. An additional cut of a further 10% will be unsustainable for some of these medicines,

To read more

<http://www.europeanpharmaceuticalreview.com/28079/news/industry-news/branded-generics-need-statutory-exemption/#.V1b25E9yb11>

UK behind in new medicines

Fewer patients in the UK are receiving new medicines compared to other countries.

The UK still continues to use older medicines.

The UK is ninth out of thirteen countries for the use of new medicines.

These new medicines are used for treating cancer, dementia, multiple sclerosis and stroke.

To read more

<http://www.onmedica.com/newsArticle.aspx?id=5de3e1d0-68eb-4b0c-820c-b8ed767d91fc>



Special points of interest:

This bulletin is free to Interested people in Pharma & Healthcare

Please send names of new subscribers to Jackie@wavedata.co.uk

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Hope for HIV drugs in treating eye disease

HIV drugs used for three decades may be effective in treating the elderly with a common eye disease.

Macular degeneration is a disease that is a medical condition that usually affects older adults and results in a loss of vision

By 2020 it is projected that 200 million people will be affected by the disease, therefore it is vital that new and improved treatments are developed.

HIV drugs called nucleoside reverse transcriptase inhibitors (NRTIs), including AZT and three others, blocked age-related macular degeneration in mice and worked well in experiments involving human retinal cells in the laboratory, researchers have said.

To read more

<http://news.yahoo.com/hiv-drugs-show-promise-treating-common-eye-disease-190837700.html>

Small Pharma Industry Group (SPIG)

Our MD; Charles Joynson, has been asked to organise the next SPIG (Small Pharma Industry Group) meeting in the Cotswolds on Tuesday 15th May 2015, he is therefore looking for a couple of speakers who have an interest in speaking to a group of up to 10 small Pharma manufacturers, suppliers and consultants.

If interested please contact Charles on info@wavedata.co.uk and use the title SPIG.

Wavedata

PRICE WATCH UK

Riluzole offers pharmacists a good margin

Independent pharmacists and dispensing doctors would have been fortunate in November if they had dispensed riluzole 50mg tablets. Average prices for the generic equivalent to Sanofi's Rilutek fell by 10% to £25.42 (US\$40.07) last month (see Figure 1), compared with a reimbursement price of £34.15 in category M of the Drug Tariff. Their dispensing margin would only have been 26%, but their cash profit would have amounted to £8.73 for each 56-tablet pack.

To see more go to <http://www.wavedata.co.uk/newinfo.asp> and view our article from this month's Generics Bulletin.

WaveData

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FORTHCOMING EVENTS

Organizer	Date	Venue	Link or Email
NICE's new scientific advice service for SMEs	18 December 2014	London	https://medicinesevents.nice.org.uk/18dec2014
European Meeting of ISMPP	20th & 21st January 2015	London	http://www.ismpp.org/european-meeting
8th EGA Pharmacovigilance Discussion Forum	21st January 2015	London	www.egaevents.org
14th EGA Regulatory and Scientific Affairs Conference	22-23 January 2015	London	www.egagenerics.com
Free Findacure Workshop on Drug Repositioning	27th February 2015	London	flora@findacure.org.uk
The Medical and Scientific group meetings for 2015			
EU Clinical Trial and Transparency Legislation; implications for SMEs - with Dr Alexander Natz, Secretary General of EUCOPE	10th February 2015	London	www.emig.org
Applied Research and the Clinical Practice Research Datalink (CPRD); how CPRD can help you answer research questions in practice - with CPRD research staff	12th May 2015	London	www.emig.org
Biomarkers and Companion Diagnostics for Targeted Treatments – an all-day multi-stakeholder summit at Pinsent Masons	9th September 2015	London	www.emig.org
Health Economics for the non-Health Economist – an all-day practical workshop with MAP Biopharma and Roboleo	17th November 2015	London	www.emig.org

New drugs for routine use in Scotland

Scottish patients will now benefit from five new medicines accepted by the Scottish Medicines Consortium (SMC).

The new drugs will be used to treat end of life care for cancer, chronic obstructive pulmonary disease and a very rare condition called chronic thromboembolic pulmonary hypertension (CTEPH).

The SMC have been given additional resources and a revised remit so that they can further build on and evolve their already excellent appraisal processes.

TO READ MORE

[HTTP://NEWS.SCOTLAND.GOV.UK/NEWS/IMPROVING-ACCESS-TO-NEW-MEDICINES-4E5.ASPX](http://news.scotland.gov.uk/news/improving-access-to-new-medicines-4e5.aspx)

OTC drugs to rocket in the US

Prices of OTC drugs have rocketed in the US. In the past 18 months

14 drug manufacturers have been grilled by members of Congress.

Greed in the pharmaceutical industry is alleged to have caused drug manufacturers to constantly increase the prices of generic drugs

More than 1,200 OTC drugs have increased in price by more than 400% between July 2013 and July 2014.

To read more

<http://thewestsidestory.net/2014/11/22/21622/greed-pharmaceutical-industry-causes-cost-otc-drugs-skyrocket/>

WaveData — Top ten searched products where the focus was to November 2014

According to WaveData, these were the most commonly investigated products in searches of the online pricing data Wavedata
Live at <http://www.wavedata.net>

Both uk and pi prices were viewed for each product, giving some indication of where the focus was to November2014

Product	Sep-14	Oct-14	Nov-14
Gabapentin Caps 300mg 100	£3.48	£3.80	£4.59
Metformin Tabs 500mg 28	£0.60	£0.73	£0.75
Nortriptyline Tabs 25mg 100	£95.39	£98.25	£106.83
Omeprazole Caps 20mg 28	£0.58	£0.58	£0.62
Aspirin Disp Tabs 75mg 28	£0.79	£0.78	£0.77
Januvia Tabs 50mg 28	£27.80	£26.34	£26.13
Keppra Tabs 500mg 60	£37.72	£38.59	£37.48
Clopidogrel Tabs 75mg 28	£1.14	£1.14	£1.15
Co-Amoxiclav Tabs 500mg/125mg 21	£4.03	£4.25	£4.41
Co-Codamol Tabs 8mg/500mg 32	£2.09	£2.15	£2.36

This bulletin now goes out to 3900 plus people.

If you would like to add or suggest any articles/comments, please let me know by the 14th January 2015, as I will be issuing the next one on the 21st January 2015

If you have any colleagues who would like to receive this, please let them know about it.

**You can view all copies of the Bulletin at
<http://www.wavedata.co.uk/newinfo.asp>**

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MERRY CHRISTMAS