Play to Cure: Genes in Space – the Iphone and Android game
DNA data would have taken scientist six months to decode, but the new mobile game has taken one month.

The free game allows the public to analyse gene data, and highlight genetic faults which can cause cancer, simply by playing the spaceship-themed game, and to date players have come from almost every country in the world.

Computers cannot analyse the data 100 so it takes the human eye to spot patterns in the data.
If you want to be part of the solution, you can download Cancer Research's app for Android or iOS.

To read more
or

Personal drugs bring hope
Gene technology has been used to compare and contrast specific genetic errors in particular types of mouse breast cells by a Cardiff University

Almost the entire spectrum of breast cancer from one cell was copied.
Breast cancer is the most common cancer with at least 10 different forms.
To read more
http://www.bbc.co.uk/news/uk-wales-26812634

Online blood checks
Blood labs are changing the way we diagnose and treat ourselves with health concerns.
No need to visit a doctor for results.
A patient will pay for a blood test, which could be for various things. There are different fees depending on what the blood test is for.
Once the test has been done and reviewed the results are emailed to you.
To read more:
http://www.foxnews.com/health/2014/04/05/online-blood-work-no-doctors-visit-required/
Chocolate pills

A study is being launched to see if tablets containing the nutrients of dark chocolate can help prevent heart attacks and strokes.

The study will involve 18000 men and women across the US.

The study will see if there are health benefits from the chocolate ingredients but without the sugar and fat.

There will be a second study to see if multivitamins can help to prevent cancer.

To read more:


Pharmacist’s role in Northern Ireland will be increased

The Northern Ireland government has committed to increasing the role of pharmacists by using their clinical skills.

This will be done by setting up pharmacy hubs in large towns, delivering specialised clinics, and providing services and advice as well as dispensing medicines.

To read more

http://www.actavisacademy.co.uk/?pgid=1026&artid=30751

CLARITYpharma

Is your product/sales data raising questions?
Are you getting the most from your MDS Scheme?
Do you need help understanding Parallel Trade around your products and its true size?
Have you an LOE strategy or need advice in implementing one?
Have you got a product in shortage that you need help with?

Whatever your issue Clarity Pharma is a unique problem solving pharmaceutical consultancy, specialising in market intelligence, supply chain and commercial solutions.

Contact Tanya Monteith or Margaret Doyle today to arrange a meeting or to discuss further on 0845 080 5190
### PRICE WATCH .......... UK

**Rizatriptan’s price fall is pharmacy’s gain**

At a time when cuts in the pharmacy reimbursement prices of generic medicines will save the UK around £120 million (US$198 million) annually (see page 10), rizatriptan was one of the few products to increase its Drug Tariff price this month. Yet a month earlier in March, it had experienced dramatic price falls in the marketplace.

To see more go to [http://www.wavedata.co.uk/newinfo.asp](http://www.wavedata.co.uk/newinfo.asp) and view our article from this month’s Generics Bulletin.

**WaveData**

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[www.generics-bulletin.com](http://www.generics-bulletin.com)
New rules for driving whilst taking medicines
The government have announced new driving limits when taking eight prescription drugs,
The new rule is set to come into force in the autumn.
The new limits are bases on advice from pharmacy bodies and other Pharma organisations.
The government was working closely with the medical profession to ensure healthcare professionals and patients were informed about the new driving limits.

To read more:
http://gooddealerscheme.co.uk/government-crack-driving-taking-prescription-drugs/

£10.00 a month for NHS
For the NHS to survive the Labour Minister for health says that there should be a £10.00 per person membership charge
Politicians and clinicians are afraid to tell people that our 65 year NHS no longer meets the country’s re-
requirement.
The fee would be used to fund local initiatives, like an annual health check for everyone of working age and to improve ill health.
To read more.

Pharmacy Life

“Inphaserve has collaborated with one of the UK’s largest independent wholesalers and a respected manufacturer to create the most powerful offering yet made to independent community pharmacy. The service and support package is designed to cater for the real daily needs of the pharmacist, underpinned by an exceptional commercial

Adrian Maginnis
Medical Communications Ltd.

To read more
http://www.pharmacy-life.co.uk/345/now-is-the-time-to-talk-about-the-obvious#.UylmKYXt_fd
WaveData — Top ten searched products and 3 month’s average prices

According to WaveData, these were the most commonly investigated products in searches of the online pricing data Wavedata Live at http://www.wavedata.net

Both uk and pi prices were viewed for each product, giving some indication of where the focus was to March 2014

<table>
<thead>
<tr>
<th>Product</th>
<th>Jan-14</th>
<th>Feb-14</th>
<th>Mar-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fluoxetine Caps 20mg 30</td>
<td>£0.47</td>
<td>£0.53</td>
<td>£0.57</td>
</tr>
<tr>
<td>Tamsulosin MR Caps 400mcg 30</td>
<td>£1.63</td>
<td>£1.68</td>
<td>£1.61</td>
</tr>
<tr>
<td>Co-Amoxiclav Tabs 250mg/125mg 21</td>
<td>£3.36</td>
<td>£3.34</td>
<td>£7.67</td>
</tr>
<tr>
<td>Naproxen E/C Tabs 500mg 56</td>
<td>£9.11</td>
<td>£11.63</td>
<td>£12.26</td>
</tr>
<tr>
<td>Hydrocortisone Tabs 10mg 30</td>
<td>£46.83</td>
<td>£48.52</td>
<td>£50.20</td>
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<tr>
<td>Gabapentin Caps 300mg 100</td>
<td>£9.85</td>
<td>£8.74</td>
<td>£6.83</td>
</tr>
<tr>
<td>Nortriptyline Tabs 25mg 100</td>
<td>£72.55</td>
<td>£80.01</td>
<td>£81.99</td>
</tr>
<tr>
<td>Clopidogrel Tabs 75mg 28</td>
<td>£1.35</td>
<td>£1.26</td>
<td>£1.26</td>
</tr>
<tr>
<td>Co-Amoxiclav Tabs 500mg/125mg 21</td>
<td>£6.48</td>
<td>£5.89</td>
<td>£6.18</td>
</tr>
<tr>
<td>Mometasone Furoate Aqueous Nasal Spray 1 (140 Doses)</td>
<td>£7.00</td>
<td>£6.93</td>
<td>£6.85</td>
</tr>
</tbody>
</table>

This bulletin now goes out to 3600 plus people, and it is growing each month.

If you would like to add or suggest any articles/comments, please let me know by the 14th May 2014, as I will be issuing the next one on the 21st May 2014

If you have any colleagues who would like to receive this, please let them know about it.

You can view all copies of the Bulletin at http://www.wavedata.co.uk/newinfo.asp

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WaveData Ltd

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07968 815192

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